

# CLIENT QUESTIONNAIRE

Kindly fill in the form where applicable.



## CONTACT DETAILS

1. Which country are you from? \_\_\_\_\_

2. Email \_\_\_\_\_ 3. Phone \_\_\_\_\_

## THE COMPANY

1. Please provide a brief profile of your company. Is this a new project or rebrand?

2. Please describe your products / services and target audience.

3. Who are your main competitors?

## THE PROJECT (Circle where applicable.)

1. Design services required: \_\_\_\_\_ Total designs needed: \_\_\_\_\_

**Web Design** (hosting not included but can recommend): Design only / Coding and Design

**Identity Design:** Logo / Social Media / Stationery / Brand Guidelines / Newsletter (Design and Code) / Signage

**Graphic / Print design:** Infographics / Brochures / Posters / Editorial Design / Icons / Packaging / Illustration / Sketches

**Image Post-production:** Photo retouching / Photo manipulation

Other designs: \_\_\_\_\_

Will proofreading / copywriting or taglines be needed? Yes / No

2. Are there any specific colours / style / font type (realistic, vintage, modern, classy, feminine, etc.) that you would like to use?

3. Are there any specific style / design elements that you do NOT want?

5. What is your budget range?

6. Do you have a deadline or timeframe in mind for this project?